

Website Portfolio Sample

This is a sample of a website homepage copy for a regionally based business serving persons with autism or intellectual disabilities.

It includes:

- *A heading with keywords (your service + location) to help potential clients find you on Google search*
- *Highlighting the problem your client faces with empathy, then providing your solution through the services you offer*
- *A "What Happens After You Call Us" section to remove the barrier of uncertainty for potential clients*
- *A clear call to action throughout the page inviting potential clients to reach out to you.*

ABA Services Website Content

Heading 1: Personalized ABA Therapy in [State]

Sub-title: Serving [city, or cities] and surrounding areas with behavioral and skill-building services for persons with autism or intellectual disabilities.

Call to Action Button: Call Us (phone number)

Heading 2: We Help Your Child Or Loved One with Autism Build New Behaviors And Skills

Despite your best efforts, you may be overwhelmed with the needs of your child or loved one. Something as simple as a daily routine might feel like a luxury. Many people with autism or intellectual disabilities need extra support to build behaviors and skills. Your efforts aren't being wasted and you deserve support along the way.

Things we work on include...

Communication: speaking and expressing needs

Daily Living Skills: getting dressed, showering, following a daily routine

Behavior and Self-Regulation: adapting to new situations and being flexible when plans change

Safety and Independence: navigating community settings, recognizing safe and unsafe situations and how to respond

Social Skills: reading emotions, learning conversation skills, interacting with friends and adults

We work alongside you to blaze a path forward that helps your child or loved one gain new independence and skills. Each step of the process we listen to you, and develop a plan personalized for your child or loved one and your unique situation.

Heading 3: What Happens After You Call Us

1. **Intake:** We take down your information and contact your insurance company to begin authorization
2. **Assessment:** A qualified BCBA therapist sets up an appointment with you to assess your child or loved one. They create a personalized treatment plan based on what they observe and the goals you express.
3. **Schedule Sessions:** We set up regular sessions to meet with your child or loved one, in-home or in a clinic.
4. **Ongoing Care:** Our therapist team implements the treatment plan and makes updates to it based on your child or loved one's progress and changing needs.

Ready to regain a sense of normalcy in your life and see your child thrive?

Call to Action Button: Call Us (phone number)

Call to Action Button: Read more about us (goes to about page)